


# ① INTRODUCTION

\* THEMATIC NETWORKS ↔ OPERATIONAL GROUPS.

THEMES ③

WHO? 120 PILOT FARMS   
42 OPERATIONAL GROUPS.

SYNERGIE

- WHO
- HOW
- WHEN
- WHERE



- .. PARTICIPATING COUNTRIES
- FINLAND
  - THE NETHERLANDS
  - UK (WALES)
  - NORTHERN IRLAND
  - ITALY
  - FRANCE
  - BELGIUM



## ② PRESENTATION THE NETHERLANDS. - RURAL NETWORK

### 35 OPERATIONAL GROUPS. \* SUSTAINABILITY



\* SUSTAINABILITY

\* SMART FARMING  
IN MAIZE

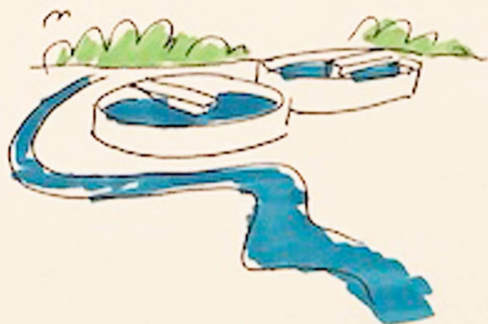
\* PRECISION FERTILIZATION  
ON GRASSLAND



\* NEW MARKETS  
NEW PRODUCTS.

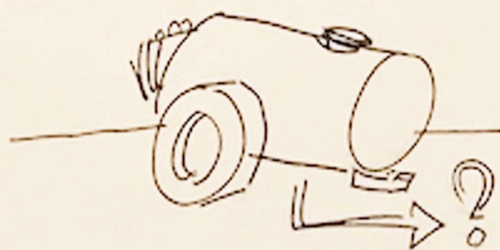


\* BIODIVERSITY & ANIMAL CARE



\* WATER MANAGEMENT!

- QUALITY
- QUANTITY



\* MANURE PROCESSING.

# (FI) RFID TECHNOLOGY IN DIGITAL SILAGE BALES.

- 1 TRACK : 3 FARMERS

+ 1000 MORE!

SILAGE BALES

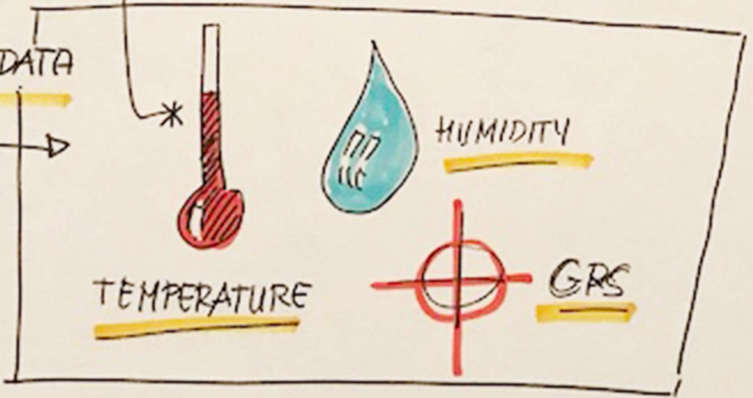
## BENEFITS



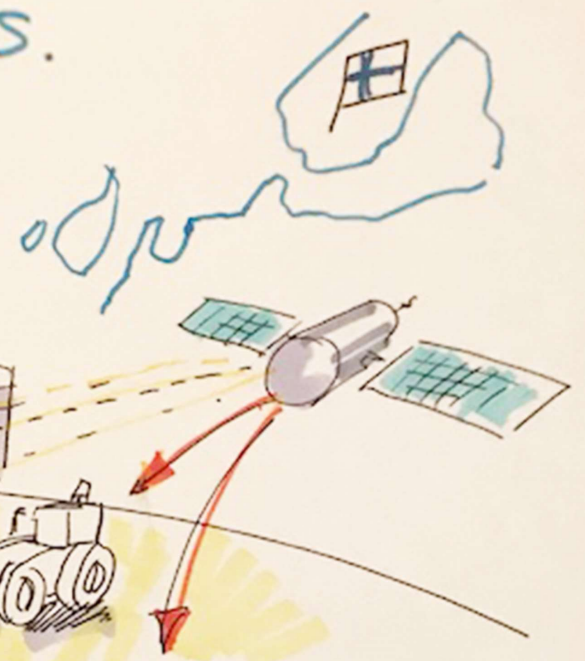
- STORING
- TRACKING
- VARYING MICROCLIMATE
- PROTECTION OF ANIMAL.

\* RFID

\* COLLECTING MICROCLIMATE DATA



\* VISUALIZING ALL RELEVANT INFORMATION  
\* DATABASE

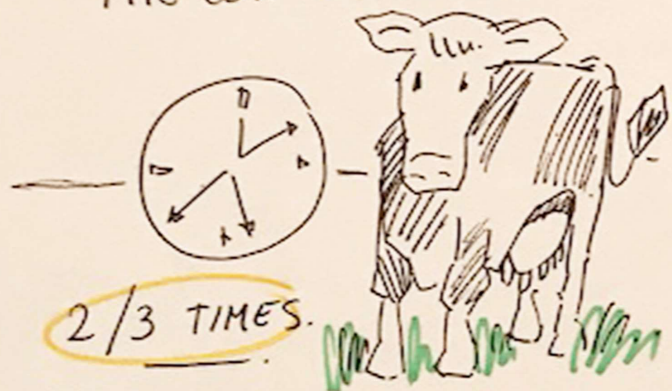


NL

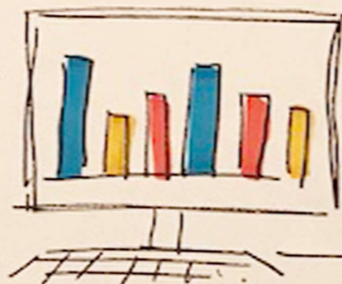
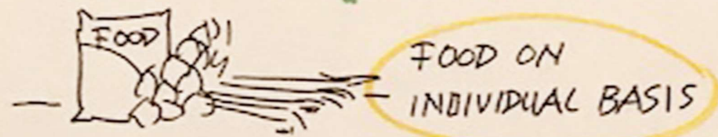
# ROBOTIC MILKING

ZLTO 

THE COW DECIDES:

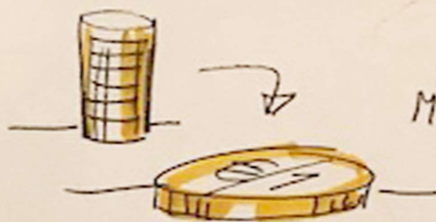


- BETTER INSIGHT.
- \* WELFARE
- \* INDIVIDUAL COW MANAGEMENT.



DATA COLLECTING  
DATA SHARING

- HOW MUCH MILK
- COSTS
- FOOD
- MINERALS



MORE EFFICIENT → SENSORS  
(SENSCOOR)



- DIGITAL.
- DATABASE

# IT ENHANCEMENT OF DAIRY PRODUCTS.



- LESS ANTIBIOTICS

- IMPROVE RESULTS



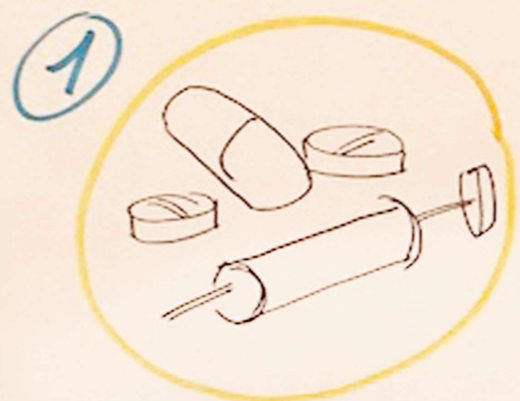
\* GET THE MOST NUTRITIONAL VALUE.

\* IMPROVE PRODUCTS.

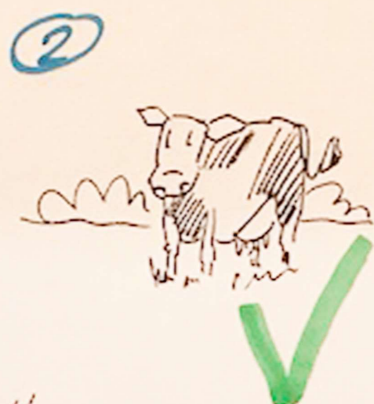
N-IRL

# STRATEGIC ANTIMICROBIAL USE IN DAIRY

BEEF  
LAMB  
(STAMP)



LESS USE OF MEDICINS  
ANTIBIOTICS



ANIMAL HEALTH  
WELFARE



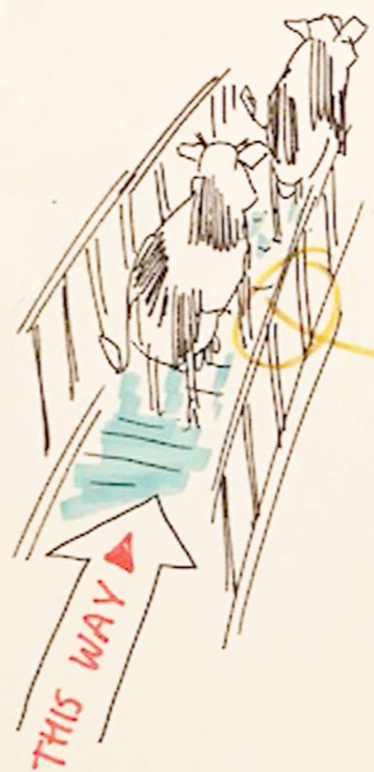
STAKEHOLDER FORUM



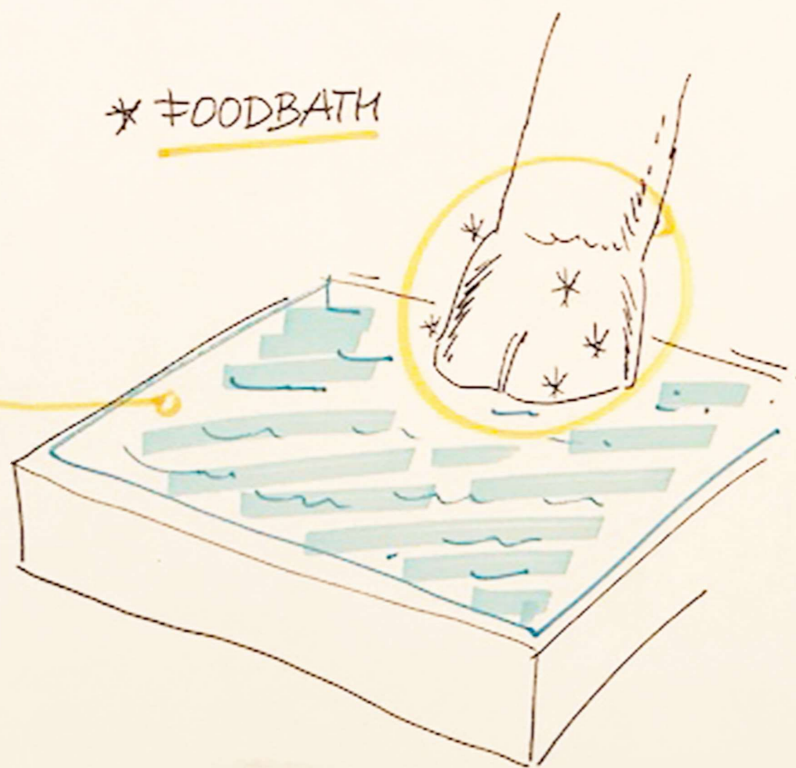
## OBJECTIVES

- BETTER BENCHMARKS
- IMPROVE CALF HEALTH
- BETTER RESEARCH

# UK-WALES CONTROLLING DIGITAL DERMATITIS



\* FOODBATH



## GOALS



GATHER & COMBINE KNOWLEDGE



EXPLORE NEW POSSIBILITIES

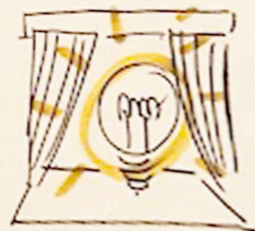


EXAMINE THE INFLUENCE OF MINERALS

EXPECTED RESULTS



\* DEVELOPMENT OF EFFICIENT PROTOCOL



\* DEMONSTRATION OF INNOVATIONS



\* PRESS



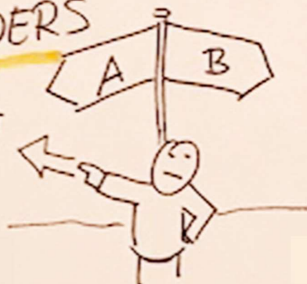
\* NEW RESEARCH ON MORTELLARO



# QUESTION 1 CHARACTERISTICS & ATTRIBUTES OF A WELL-FUNCTIONING OG

## LEADERS

- CONNECT PEOPLE

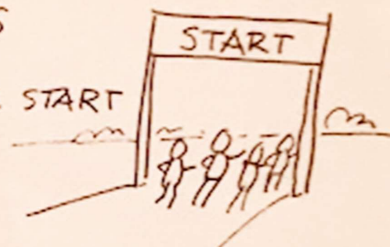


## INVOLVE PEOPLE

- MOTIVATION
- SUPPORT
- LISTEN

## RESET FRAMES

L FUNDAMENTAL START



## DESIGNATION

- SHARE KNOWLEDGE



## INCLUDE FARMERS

## RESPECT FARMERS

- FARM SPECIFIC LEARNING
- SOCIAL SUPPORT

## MATCHING GOALS



- TRUST

## ATTRIBUTES

L RIGHT TIMESCHEDULE





## QUESTION 2

# WHAT IS THE VALUE TO AN OG?

- FACE TO FACE  
MEET OTHERS.



FOLLOW UP'S.



## VISIBILITY

- MEETINGS
- COLLOBARATE - COOPERATE



- WORK WITH OTHER GROUPS / COUNTRIES



- EXCHANGE VISITS  
! TO - LEARN  
- EXCHANGE KNOWLEDGE  
DEFINITION OF OG'S ?

WIN/WIN

- KNOWING AVAILABLE

- KNOWLEDGE
- RESOURCES



- PILOT INNOVATIONS.



→ SHARE  
WITH OTHER OG'S

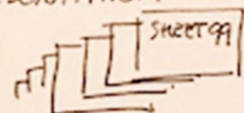
- FUNDING

- ↳ CROSS BORDERS



- MEETINGS.

- ↳ AVOID OVER PRESENTATION



- CHALLENGES : FUNDING  
LANGUAGE  
TRAVELLING

LACK OF HELICOPTER VIEW



MAKE CONNECTIONS.

↳ GIVES DIFFERENT PERSPECTIVES.



# QUESTION 3 WHAT WILL BE THE LEGACY OF YOUR OG?

- REGISTRATE, PRODUCE PODCASTS VIDEO'S ETC.
- FOR LEARNING EDUCATION



## SOCIAL CONNECTIONS

- COME IN CONTACT
- SPARRING PARTNERS



## FACILITATE FURTHER PROJECTS

- ADVISE
- ENHANCE FURTHER PROJECTS



## MOTIVATE YOUR OG MEMBERS

- KEEP THEM MOTIVATED
- LOOK FOR 'NEW BLOOD'
- PRESERVE EXPERIENCE



- INTERACTION WITH OTHER: REGIONS, OPERATIONAL GROUPS.
  - LEARN
  - EXPAND
  - SHARE
- } KNOWLEDGE



## LOOKING FOR OTHER-MARKETS

- OPPORTUNITIES
- OTHER OG?



## FACILITATE EXISTING OG

→ EXPAND?

## FACILITATE OG MEMBERS

- EDUCATION
- 
- 

- ?

